ORDER

Orders Order / Rev: 707275 06283949 Alt Order #: OBAMA SCHED C Product Desc: Estimate: 1617 Flight Dates: 08/18/12 - 08/31/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/16/12 / 08/17/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/13/12	08/19/12	5	\$4,420.00	\$3,757.00
08/20/12	08/26/12	43	\$46,320.00	\$39,372.00
08/27/12	09/02/12	34	\$40,780.00	\$34,663.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	48	\$50,740.00	\$43,129.00	0.00
September 2012	34	\$40,780.00	\$34,663.00	0.00
Totals	82	\$91,520.00	\$77,792.00	0.00

Account Executive

Week: 08/27/12

09/02/12

MTWTF--

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	e Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 08/20/12 08/31/	12 LN (M-F)	CM	M-F 11-1135	р МТЖТБ	:30	2 \$2,000.00 P-2	0.00 NM	4	\$8,000.00
	LN (M-F)								
10 NEWS-11PM									
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/1	2 MTWTF	2	\$2,000.00	0.00					
Week: 08/27/12 09/02/1	2 MГWГF	2	\$2,000.00	0.00					
2 WTSP 08/20/12 08/31/	12 Price Is Right	CM	11a-12p	МТWТF	:30	2 \$1,200.00 P-2	0.00 NM	4	\$4,800.00
	Price Is Right								
THE PRICE IS RIGHT	· ·								
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/1	2 MTWTF	2	\$1,200.00	0.00					
Week: 08/27/12 09/02/1	2 MTWTF	2	\$1,200.00	0.00					
3 WTSP 08/20/12 08/31/	12 M-F CBS Soaps	CM	M-F 1230-2p	MTWTF	:30	5 \$1,200.00 P-2	0.00 NM	10	\$12,000.00
	Young & Restles	ss/Bold & Beau	t						
CBS SOAPS	· ·								
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/1	2 MTWTF	5	\$1,200.00	0.00					
Week: 08/27/12 09/02/1	2 MTWTF	5	\$1,200.00	0.00					
4 WTSP 08/20/12 08/31/	12 M-F 12-1230p	CM	12-1230p	MTWTF	:30	5 \$1,100.00 P-2	0.00 NM	10	\$11,000.00
	10 News @ Noo	n	•						
10 NEWS-NOON									
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/1	2 MTWTF	5	\$1,100.00	0.00					

0.00

5 \$1,100.00

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WTSP-TV

Order / Rev: 707275

Alt Order #: 06283949

Advertiser: Obama/D/President

Estimate:

Alt Older #. 00203949

Product Desc: OBAMA SCHED C

Flight Dates: 08/18/12 - 08/31/12

1617

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WTSP 08/20/12 08/31/12 M-F 4-5p СМ 4-5p MTWTF--:30 \$800.00 P-2 0.00 NM 10 \$8,000,00 Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/20/12 08/26/12 5 \$800.00 0.00 09/02/12 MTWTF--5 \$800.00 0.00 Week: 08/27/12 6 WTSP 08/20/12 08/31/12 M-F 5-530p СМ 5-530p MTWTF--:30 \$800.00 P-2 0.00 NM 2 \$1.600.00 5-530p 10 News 10 NEWS-5PM NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/20/12 08/26/12 \$800.00 0.00 MTWTF--Week: 08/27/12 09/02/12 \$800.00 0.00 WTSP 08/20/12 08/31/12 M-F 530-6p СМ 530-6p MTWTF--:30 \$800.00 P-2 0.00 NM \$1,600.00 10 News at 530p 10 NEWS-530P Start Date Weekdays Spots/Week **End Date** Rate Rating MTWTF--Week: 08/20/12 08/26/12 \$800.00 0.00 MTWTF--\$800.00 Week: 08/27/12 09/02/12 0.00 WTSP 08/20/12 08/31/12 M-F 6-7a CM 6-7a MTWTF--:30 \$400.00 P-2 0.00 NM \$1.600.00 6-7a 10 News (6:00 AM-6:30 AM) 10 NEWS-6AM Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 08/20/12 MTWTF--\$400.00 08/26/12 0.00 MTWTF--Week: 08/27/12 09/02/12 \$400.00 0.00 WTSP 08/20/12 08/31/12 M-F 6-7a СМ 6-7a MTWTF--:30 \$400.00 P-2 0.00 NM \$1,600.00 6-7a 10 News (6:30 AM-7:00 AM) 10 NEWS-6AM Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 08/20/12 08/26/12 \$400.00 0.00 MTWTF--Week: 08/27/12 09/02/12 \$400.00 0.00 CBS This Morning 10 WTSP 08/20/12 08/31/12 СМ 7-9a MTWTF--:30 \$400.00 P-2 0.00 NM 10 \$4.000.00 (7:00 AM-8:00 AM) **CBS This Morning CBS THIS MORNING** Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 08/20/12 08/26/12 MTWTF--5 \$400.00 0.00 MTWTF--Week: 08/27/12 09/02/12 5 \$400.00 0.00 11 WTSP 08/20/12 08/31/12 MTWTF--730-8p CM 730-8p :30 2 \$1.200.00 P-2 0.00 NM \$4,800.00 Millionaire **MILLIONAIRE** Start Date Spots/Week Rating **End Date** Weekdays Rate MTWTF--2 \$1,200.00 Week: 08/20/12 08/26/12 0.00 MTWTF--Week: 08/27/12 09/02/12 2 \$1,200.00 0.00 \$280.00 P-2 E 12 WTSP 08/31/12 08/31/12 M-F 930-10a CM 930-10a ---F--:30 0.00 NM \$280.00 1 Millionaire Friday only **End Date** Spots/Week Start Date Weekdays Rate Rating 09/02/12 - - - - F- -Week: 08/27/12 \$280.00 0.00 13 WTSP 08/18/12 08/25/12 \$700.00 P-2 Sat 6-630p CM Sat 6-630p ---S-:30 0.00 NM \$1,400.00 Sat 6-630p 10 News 10 NEWS-NEWS AT 6P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$700.00 0.00 ---S-Week: 08/20/12 08/26/12 \$700.00 0.00 1 14 WTSP 08/18/12 08/25/12 Sat 7-730p 7-730p \$700.00 P-2 0.00 NM CM ---S-:30 \$1,400.00 Inside Edition INSIDE EDITION Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 08/13/12 08/19/12 ---S-\$700.00 0.00 ---S-Week: 08/20/12 08/26/12 \$700.00 0.00 15 WTSP 08/18/12 08/25/12 Sat 8-10a CM Sat 8-10a ---S-:30 \$320.00 P-2 0.00 NM 2 \$640.00 **CBS This Morning Saturday CBS THIS MORNING - SAT**

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Order / Rev: 707275

06283040

Advertiser: Obama/D/President

Alt Order #: 06283949

Product Desc: OBAMA SCHED C

WTSP-TV

82

Totals

\$91,520.00

Flight Dates: 08/18/12 - 08/31/12

Estimate: 1617

Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount 15 WTSP 08/18/12 08/25/12 Sat 8-10a CM Sat 8-10a ----S-:30 \$320.00 P-2 0.00 NM \$640.00 **CBS This Morning Saturday CBS THIS MORNING - SAT End Date** Start Date Spots/Week Weekdays Rate Rating Week: 08/13/12 08/19/12 ----S-0.00 \$320.00 Week: 08/20/12 ----S-08/26/12 \$320.00 0.00 16 WTSP 08/19/12 08/26/12 LN (Su) СМ Su 11-1135p ----S :30 1 \$2.000.00 P-2 0.00 NM 2 \$4,000.00 Late News (Su) 10 NEWS-11P SU Start Date **End Date** Weekdays Spots/Week Rate Rating ----S \$2,000.00 0.00 Week: 08/13/12 08/19/12 Week: 08/20/12 ----S 08/26/12 1 \$2,000.00 0.00 17 WTSP 08/19/12 08/26/12 Sun 630-7p Sun 630-7p ----S :30 \$700.00 P-2 0.00 NM \$1,400.00 Sun 630-7p 10 News 10 NEWS-SU Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S \$700.00 0.00 ----S Week: 08/20/12 08/26/12 \$700.00 0.00 18 WTSP 08/23/12 08/30/12 Thu Prime C СМ Thu 10-11p - - - T- - -:30 1 \$11.000.00 P-2 0.00 NM \$22,000.00 Person of Interest THE MENTALIST Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 08/20/12 08/26/12 - - - T- - -1\$11,000.00 0.00 ---T---Week: 08/27/12 09/02/12 1\$11,000.00 0.00 N19 WTSP 08/20/12 08/24/12 M-F 930-10a 930-10a M- W- F- -:30 \$280.00 P-2 \$1,400.00 CM 5 0.00 NM Millionaire M, W, F/Paid T, Th **MILLIONAIRE** Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 08/20/12 08/26/12 M- W- F- -\$280.00 0.00